



US

The job: Marketing Manager

HTI Labs are recruiting a Marketing Manager to help develop and promote our company to reflect what we do and who we are. We need someone who understands the value of our brand and can help us communicate that to the world.

Websites, social media, conferences, outbound marketing, inbound web traffic and emails – you name it, we need someone to manage it. From strategy to execution, the Marketing Manager will have the say on what we do in marketing and how we do it.

We are

- A consulting and technology business that helps companies that are trying to grow, but where technology is holding them back.
- A team of highly experienced, motivated, and creative Software Engineers, Data Analysts and Consultants.
- Currently a start-up but growing fast, with big-name clients & partners and an exciting pipeline of work.

We have

- A software platform called **Schematiq** that supercharges and automates spreadsheet processes and drives our differentiation.
- Big and small clients: from FTSE 100 companies through to small accountancies.
- An entrepreneurial spirit and a drive to put people and culture at the core of our growth strategy.
- A preference for capability and attitude over experience.
- An ambitious growth strategy, with our first investment just closed and more on the way.
- A great new office 2 minutes' walk from Portobello Road Market.

YOU

You are

- Pragmatic, creative, inventive and flexible in your approach to marketing.
- Ready to help with the priorities of the day while keeping focus on long-term strategy.
- Able to deliver quickly under pressure and are organised in your work and communication.

You have

- A clear view on what it takes for a small technology company to make an impact in a highly competitive industry.
- The ability to create plans and turn them into actions including setting budgets and goals and monitoring performance against those.
- An understanding that developing a strong internal culture and identity is as important as external marketing for our success.
- Demonstrable, relevant experience.
- Hands-on ability to contribute to design of brand and marketing materials and writing of compelling copy.
- Familiarity with technology used in day-to-day office use, particularly MS Office.

You may have

- Worked with a start-up or entrepreneurial business.
- Worked in marketing for a software or tech services company.
- A degree in marketing, business or design.

You will have

- A unique experience to work with a small, agile company where you can make a real difference and have your opinions valued.
- Broad responsibilities for setting the foundation for a brand and a chance to grow with us.

To apply, please email a CV and covering letter to recruitment@htilabs.com